

Clean Revenue

Revenue from products and services that deliver a clear and significant environmental or social benefit.





Strengthened Clean Revenue Methodology in 2025

- Capture previously unrepresented revenue from products and services
- Evaluate at the product level | 25k chemical products!
- Include product design criteria to enhance credibility

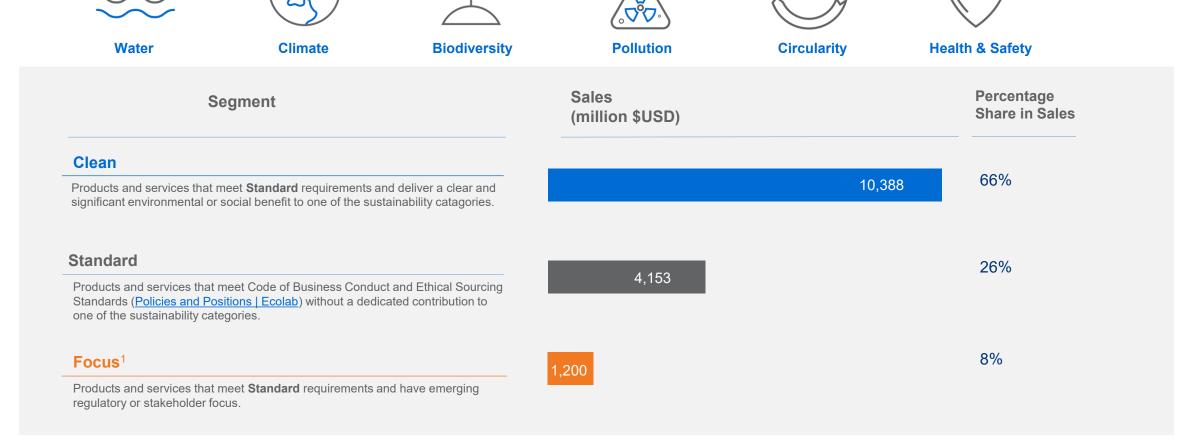


Methodology



Clean Revenue

Environmental & Social Categories







Clean Revenue Criteria | Product Impact & Design

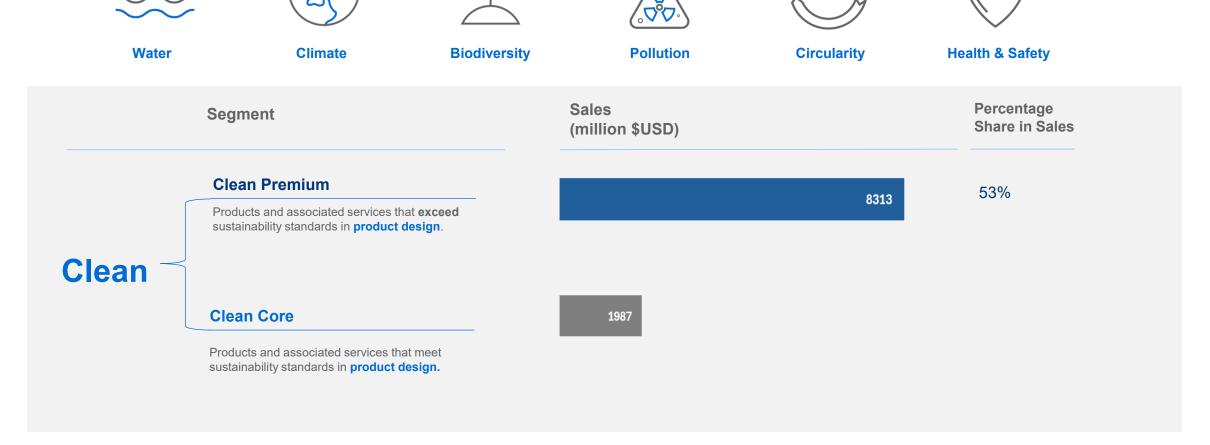
		₩ater	Climate	Biodiversity	Pollution	Circularity	Health & Safety
Clean	Product Impact Criteria	[water reduction] [water quality improvement]	[energy use reduction]	[eutrophication avoidance]	[waste reduction] [emissions reduction]	[raw material optimization] [asset protection]	[water safety] [human safety] [human health] [food safety] [contaminate removal]
Clean Premium	Product Design Criteria	[water resilient manufacturing] [AWS certification]	[PCF] [reduced transport emissions]	[biobased materials responsibly sourced] [biodegradable] [p-free] [Zn-free] [toxicity to aquatic ecosystems]	[free of SVHC ¹] [free of CMR ²] [biodegradale] [low VOCs]	[recyclable] [PCR in packaging] [reusable packaging] [biobased raw material] [waste avoidance]	[PPE-free when use as directed]

- 1. Does not contain intentionally added Substances of Very High Concern (SVHC) according to the EU REACH SVHC restriction, authorisation and candidate list(s) at ECHA CHEM.
- 2. Does not contain intentionally added Carcinogenic, Mutagenic, and Reprotoxic (CMR) substances according to Globally Harmonized System (GHS) standards.



Clean Premium Portfolio of Clean Revenue

Clean Revenue Product and Services that exceed product sustainability standards





Clean Revenue

	Category	UN Sustainability Goals	EU Taxonomy
} }}}	Water	6 CLEAN WATER AND SANITATION TO THE GOALS	Sustainable use and protection of water and marine resources
(2/2/2)	Climate	7 AFFORDABLEAND 13 CLIMATE CLEAN ENERGY 13 CLIMATE ACTION	Climate change mitigation & adaptation
	Biodiversity	14 LIFE DISCONNATER 15 DIFFE DISCONNATER LIFE DISCONNATER	Protection and restoration of biodiversity and ecosystems
	Pollution	11 SUSTAINABLE CITIES A B B B B B B B B B B B B B B B B B B	Pollution prevention and control
	Circularity	9 INDUSTRY INNOVATION AND PRODUCTION AND PRODUCTION	Transition to a circular economy
	Health & Safety	3 GOOD HEALTH AND WELL-BEING —//	Pollution prevention, social safeguards



